



## AIFD Symposium 2011, Program Proposal

### GENERAL INFORMATION

To consider your proposal we need as much information as possible. Please follow the attached outline, completing all questions with as much detail as you can. We request a detailed outline of your program, with sketches or pictures and a video clip. In this wonderful digital age video cameras are everywhere. Think of this as an audition. Set up a simple scene, make a sample arrangement, relax, be yourself, talk about your program, explain it to the camera, make it come alive. Don't worry about the quality. We are looking for fresh ideas and your ability as a presenter. If you are going on stage in front of a thousand people, you can perform for the camera. The video should be approximately 20 minutes in length, no editing or music needed just you and your program ideas. Your video clip may be in any format, VHS, min-DV, DVD or a digital file uploaded to us. (contact [david@floraldesigninstitute.com](mailto:david@floraldesigninstitute.com) for information)

## CONTACT INFORMATION

Name:

Address:

Phone:

Cell Phone:

E-Mail:

FaceBook:

Twitter:

## PROGRAM INFORMATION

Program Title:

Program Theme: (wedding, events, interiors, holiday, art, party, body flowers, etc.)

Complete Program Outline:

Why would anyone want to see your program?

What do you consider to be the educational benefits of your program?

List your staging requirements: (lighting, stage props, audio, video, curtains, risers, any stage floor plan that differs for the standard symposium stage, be complete – draw sketches if necessary).

How does your program fit with the symposium theme?

IMAGINE,

dream – create – share

grown up flower children revisiting a celebrating the spirit of the sixties

Is this a single presenter program or a multi-presenter (team) program?  
If a team program, please list complete contact information for all of the presenters.

## PERSONAL INFORMATION

Prepare a complete and current biography

List three references, individuals who have seen you perform a floral program on stage. Please provide complete contact information.

## SPONSORSHIP

Have you arranged for any sponsors of your program? If so, please provide complete contact information as well as information about the amount and type of sponsorship.

Who do you think would be willing to sponsor your program and why?

## PROPOSAL CHECKLIST

\_\_\_ Complete Contact Information

\_\_\_ Complete Program Information

\_\_\_ Program Outline

\_\_\_ Staging Requirements

\_\_\_ Sketches or Pictures

\_\_\_ Video Clip

\_\_\_ Complete Current Biography

\_\_\_ References

\_\_\_ Sponsorship Information