



From the Board . . .

President's Report: Alice Waterous AIFD, CF, CFD, PFCI

Greetings from the Edge of the Mitten!

As we put 2010 in the rear view mirror, I am wildly excited about the plans North Central has for 2011.

We start off with our annual January meetings on Jan 22 & 23, in that toddl'in town, Chicago. Our 2009 meeting was well attended with nearly 100 members but how about topping it this year? **Let's go for a record crowd!**

Our President Elect Dan Kotecki AIFD, CFD, has negotiated a rate of \$99 per night with Hotel 71 where we have had our meetings the past several years. Those who have been there before will remember the wonderful hospitality at this boutique hotel situated near the Mart at 71Wacker Drive, convenient to downtown Chicago entertainment. You may get a cheaper rate somewhere else, but think about staying out of the cold with all our activities right there. Encourage fellow members to book at Hotel 71, it helps offset the meeting spaces we utilize at the hotel as well. Contact Hotel 71 at: 312 346 7100, let them know you are with the AIFD North Central group for your special rate.

It's also important to let Dan Kotecki know if you will be at the Sat. evening dinner as well as the breakfast Sunday morning. His email is: dkotecki@hotmail.com, or ph. 763 477 1180

Other notes & events:

We will have photo discs of **Nature's Creative Edge** available for sale at the meetings on Sat night and Sunday morning. Robert Friese AIFD,CFD longtime NCI member, founder & host of Nature's Creative Edge will appreciate any who are interested in creating for NCE 2011 sign up at the meeting. You will have an opportunity to talk to Bob about this "legendary" event. **2011 NCE will be Sept.16, 17 & 18**

Our calendar of special events is quite full, look for the listing of Flower & Garden Shows, State Conferences and Exhibits in this newsletter. North Central is constantly on the MOVE!

An addition to our event list this year will be **"Art in Bloom" at the amazing Milwaukee Art Museum**. Dates for the exhibits are: **March 21 through April 3, 2011**. Our Chairperson for "Art in Bloom" is Larry Masters AIFD, CFD, who will work in concert with our Special Projects/Public Awareness Coordinator, Carolyn Clark Kurek AIFD,CFD. Larry has met with the Museum committee several times and worked out an agreement for a free booth space where we are able to sell small hand-tied bouquets, and anything else we want. AIFD members /volunteers will be asked to create designs that will be displayed in several areas of the museum in exchange for our booth space. The museum has booked NC member Brad Harnish AIFD, CFD as their featured presenter. Larry has done some preliminary groundwork talking to Milwaukee wholesalers who are willing to host those who need design space for this project. Another exciting Public Awareness opportunity!

Respectfully Submitted

~ Alice Waterous



Make Your Reservations



North Central Chapter January Meeting

January 22-23, 2011
Chicago IL. Hotel 71

*****NEW RATE*****

Reduced to \$99 from \$119!!!
Call the Hotel to make room reservations TODAY! 312-346-7100

Contact **Dan Kotecki** by **Jan 16** to **reserve a seat** for the Saturday Evening Dinner and/or the Sunday Morning Breakfast Buffet.

Members & Guests can pay for the dinner upon arrival, or pay in advance by sending a check to Eldon Haab made out to AIFD North Central Chapter.

More Details on Pg. 6

President-Elect's Report: Dan Kotecki AIFD

As we near the end of 2010 and reflect on all that has happened, it has been an eventful year for our chapter. We started the year off with a very successful January meeting. This was followed by great representation at the various state and industry shows. The North Central Chapter was well represented at the Revolution Symposium. Many thanks to all who helped to make each and every event so successful.

Nature's Creative Edge once again was a highlight of the fall season. Now we are all in the working hard to help our clients have a beautiful holiday and looking forward to enjoying time with friends and family as we share the joy of the season. (And hopefully getting some well deserved rest)

We begin each New Year with the hope that it will be better than the previous one, which gives us the strength to face whatever challenges we are presented. One of the best ways to face challenges is to be informed with new ideas on how to meet whatever challenges we are given and to overcome them.

Starting with our meeting on January 22 and 23 at Hotel 71 in Chicago, we will gain new knowledge on ways to succeed in 2011 and beyond. Please plan to join us to reconnect with old friends, make new ones, and share the collective knowledge this creative and talented group has in abundance.

I look forward to seeing all of you in Chicago and to all that 2011 has to offer.

Respectfully Submitted,

Dan Kotecki

Vice President's Report: Loann Burke AIFD

The holiday season is finally over and I am still covered in glitter. Furthermore, my cat is still covered in glitter. I am looking forward to a bit of a respite before show season kicks into high gear. I am also looking forward to a wonderfully productive and prosperous new year and reconnecting with everyone at Hotel 71 in a few weeks.

Respectfully Submitted,

Loann Burke

Past President's Report: Jim Rauch AIFD

Happy Holiday to all of you! I just love this past president position, kinda like you get to see all these cool plans being made, but you don't have to actually make them yourself! OH YEAH!

Our Mme. President Alice, and President Elect Dan, have got the most amazing schedule of events lined up for us in Chicago at our chapter meeting, Saturday, January 22nd and Sunday morning, January 23rd. Be sure to stay for our Sunday morning program with Cherrie Silverman, a gracious and generous South Central member who is coming to tell her amazing story about her BEST year in business (this past year! what?) Tell ME more, Cherrie!!!

You know, before I got involved on our NC chapter board I never knew how these January meetings were pulled off. Well, I can tell you now. It is one heck of a lot of work! If you would just allow me a few short observations?

I know that it might be possible to find a hotel room in Chicago for a couple bucks less, but please bear in mind that when we book these annual meetings, many of the concessions made for us by the hotel are predicated on them making some money on room revenue. Hotel 71 has been very fair with our group. May I implore you to stay with the rest of us at Hotel 71? We always have a good time & we don't really get to see each other very much, let us make the most of it, eh? I understand that Frank Feysa is hosting a pajama party in his and Amer's suite...not to be missed! Of course, that will be after President Alice leads the die-hards out for some real Chicago partyin'!

PLEASE stay with us at Hotel 71, I promise you will have a great time 😊

Just one more thing, if you please. I know that many of you are not able to make this meeting due to previous business commitments. However, not all of you can be that busy the third week in January! Please consider this a personal invitation to come and join your fellow members. It is so important that we support each other and these January meetings are turning into a real educational weekend "event". This invitation includes all new CFD's, and of course any candidates who are planning on taking the AES in 2011.

Come one! Come all!

I am looking forward to seeing every one of you in Chicago 😊

Safe travels,

Jim

Treasurer's Report: Eldon Haab AIFD

CHECKING ACCOUNT BALANCE AS OF SEPTEMBER 1, 2010 \$ 11,757.74

INCOME:

EARLIER INCOME FROM INDIANA FLOWER AND GARDEN SHOW	\$ 1000.00
NC REGIONAL DUES	\$ 5101.25
NATURES CREATIVE EDGE (TICKET / GATE RECEIPTS)	\$ 8372.00
	\$ 14473.25

EXPENSES:

8 BRASS CARD CASES (JULY PURCHASE NOT EARLIER REPORTED)	\$ 80.00
UPS CHARGE / FLIERS TO NATURES CREATIVE EDGE	\$ 205.71
NATURES CREATIVE EDGE (EXPENSES)	\$ 5368.45
BANK CHARGE / RETURNED CHECK FROM NATURES CREATIVE EDGE	\$ 8.00
	\$ 5662.16

CHECKING ACCOUNT BALANCE AS OF DECEMBER 01, 2010 \$ 20568.83

**RESPECTFULLY SUBMITTED,
ELDON HAAB AIFD**

North Central Representative to Foundation Report: Jim Rauch

Hey North Central, let me just tell you what is going on with our Foundation!

AIFD Foundation held a conference call on November 11, 2010 at 4pm CST

Our Lona Christoffer will be gradually stepping away from her position with Diversified Management Services, thus will be stepping down from AIFD Foundation. The Board agreed that the management services should remain with DMS. Lona will be working with Chris Norwood and DMS staff to find the right person to take over the AIFD Foundation account.

Discussion followed concerning the idea of hosting an Off-Site event during San Francisco Symposium at the show Beach Blanket Babylon. Derrick Vasquez has been researching reserving a block of rooms, but has concluded that it is not a risk the Foundation should be taking. The board agreed and no further action will be taken on this event.

It was suggested that the Foundation take over the selling of books authored by our international presenters, with the profit going to Foundation. The board agreed.

A "Handbag Auction" was discussed. The Foundation will host a luncheon program on Tuesday and that event will include the scholarship presentations, awards, silent and live auctions and the handbag Auction. It was suggested that the centerpieces come from the student competition. The Garcia Co. will do the glassware.

Tom Simmons and Lori Novak agreed to co chair the Handbag Auction, Derrick will assist.

Regarding the level of Symposium Sponsorship that should be offered to the AIFD by the AIFD Foundation this year, Derrick moved that we stay with the \$20,000.00 level and that the Foundation do the procurement of goods for the Hands-On workshop. There will be no additional payment to AIFD for each attendee as was last year.

Holly and Mary Linda will make the decision as to fresh flowers; Emmett will provide the hard goods.

If anyone would like more information on the actual figures that the Foundation has on balance sheets, income statements etc., please see me, I have copies. However, I thought I might just bottom line it for you here due to space restrictions.

Regarding Symposium, the Foundation made an income of \$25,642.85

As of 11-30-10, total Foundation assets were \$1,049,772.28

The next Foundation meeting will be held in San Francisco on January 16, 2011.

CAN'T WAIT TO SEE ALL OF YOU AT OUT CHAPTER MEETING IN CHICAGO!

Respectfully Submitted by Jim Rauch

North Central Representative to National Report: Jim Rauch

Our most recent National Board meeting was held on October 4, 2010 at the Hyatt Regency Hotel in Miami, FL

President McGukin called the meeting to order at 8 am. Due to the election of Ann Jordan to the office of Vice President, her position as NE Regional Director to National Board was now vacant. Ms McGukin asked for the Board's support for the appointment of Tim Farrell to fill the remainder of her term. The motion passed unanimously.

Mr. Shaner reported on and recommended the following:

(Continued on next page)

- Misuse of AIFD registered trademark, and follow up action taken.
- A request from members in Japan to establish a Chapter-recommended that an International Task Force of nine members including a representative from any country with 20 or more members be established and that said Task Force be instructed to offer its recommendations to the National Board by October, 2011.
- Reported that a letter supporting the continuation of the floristry programs at the State University of New York has been sent on behalf of AIFD to the President of the school as well as the dean of the program.

Ms. LeFever then presented her membership report:

- She reviewed the list of 2009-2010 AIFD members who had not yet renewed their membership for 2010-2011 and requested that the Regional Directors and others contact these individuals and encourage them to renew today.
- In reviewing the final results of the PFDE held in Boston in July, there was discussion from Mr. Hollenbeck concerning the "Duplication" category. Ms. LeFever remarked that the scoring marks in this category needed to be modified in an effort to better help the participant understand final evaluation marks.

Mr. McKinley reported on new Pathway Providers. He also presented a recommendation for CE reporting. It was then agreed that Headquarters would initiate the development of a new CE report form and supporting information to assist members.

On behalf of Education Chair, Joyce Mason-Monheim, Mr. McKinley reported on the progress of AIFD's online education classes and hands-on workshops. He also reported on the work of the committee in developing "Trends" and "Reading Corner" articles.

Ms Black reported on her efforts to assist in developing materials for the "Focal Points" and the web site

Ms Jordan reported on the work of the National Symposium Committee and noted that several policy recommendations will be presented in January.

Symposium '10

Ms Jordan and Ms Black presented a final review of Boston 2010 including a review of the attendee surveys. They were congratulated for having presented an outstanding educational event.

Symposium '11

Mr. and Mrs. Kessler reported on plans for the 2011 National Symposium "Imagine" which will take place in San Francisco July 4-9

Symposium '12

Ms Bird and Ms Stoecker reported that they are in the early planning stages of the 2012 National Symposium "Caliente" at the Hyatt Regency, July 12-16

Symposium '13

Vice President Jordan reported that she has appointed Tom Simmons AIFD to serve as coordinator and Lori Novak AIFD to serve as Program Coordinator. We will be in Las Vegas June 29-July 2

Symposium '14

Mr. Shaner noted we will be at the Hilton in Chicago, July 3-7

Symposium '15

Dallas? Denver? Stay tuned to my next Representative's Report for the final decision ☺

Our next National Board meeting will take place Monday, January 17th at the Marriott Marquis in San Francisco. I'll be there to get the scoop for all of you!!

Respectfully Submitted by Jim Rauch

FFA CONVENTION IN INDIANAPOLIS, IN

"Infinite Potential" was the theme of the 83rd Annual National FFA (Future Farmers of America) Convention held in Indianapolis, In, October 20 thru 23. Over 50,000 high school age students and leaders representing all 50 states attend the convention. Over the past several years, AIFD has been working to partner with FFA to provide educational opportunities for leaders and students interested in floriculture. This year's convention was AIFD's first opportunity to participate with an educational program. Tom Simmons AIFD was instrumental in arranging AIFD's participation at the convention and North Central members played an integral part of the educational presentation. A two hour, symposium style presentation featured Alice Waterous AIFD as the commentator with Alan Thompson AIFD and Carolyn Clark Kurek AIFD as designers. Tom Simmons AIFD, Sharon McGukin AIFD, Jim Rauch AIFD and Cindy Ching AIFD were instrumental in the preparations for the program. Toomie Farris AIFD provided fresh product, design space and transportation for the event.

The two-hour presentation featured one hour of pre-made designs in the basic shapes, triangle, inverted T, asymmetrical, crescent, parallel, round and vertical. Designers each chose three of the basic shapes, then created a very basic version of the shape, and then additionally created an advanced version of the same shape. Alice commentated through the basic shapes and the principles and elements of design used to create the designs.

The second hour featured two segments. The first was "Inspired by the Vase". Carolyn and Alan were given the exact same product, as a surprised package, and were asked to create designs on stage while Alice talked about the different approaches to the designs and how the same products can be utilized in a variety of different ways. (Continued on next page)

The second segment consisted of "The Iron Designer Challenge". Two volunteers from the audience came up on stage and were given the opportunity to design with the AIFD designers. This surprise package feature was a hit with the audience

4

After the stage presentation, attending AIFD members were given an escorted tour of the many facets of the convention, including a photo-op with Roy Roger's Trigger and Bullet. Members were then ushered to VIP seating for the opening ceremonies. All AIFD members who participated felt honored to have this opportunity to share their knowledge with some of the "Future Florists of America". In turn, the FFA members were very pleased with our presentation and involvement and plans are being made for next year's participation.

If you know of FFA members in your area, get involved with them. FFA offers a very strong program in floriculture but their volunteer leaders have limited paths for education in this area. These are great kids to work with and you would be fostering our next generation of designers and AIFD members.

~Submitted by Carolyn Kureck

Newsletter Submissions

The new deadline schedule for future newsletters is below. **Please put these dates on your calendar!**

2011 Quarterly Newsletter Deadlines

First Quarter:

Submission Deadline: March 15th, 2011

Release Date: March 30th, 2011

Second Quarter:

Submission Deadline: June 15th, 2011

Release Date: June 30th, 2011

Third Quarter:

Submission Deadline: September 15th, 2011

Release Date: September 30th, 2011

Fourth Quarter:

Submission Deadline: December 15th, 2011

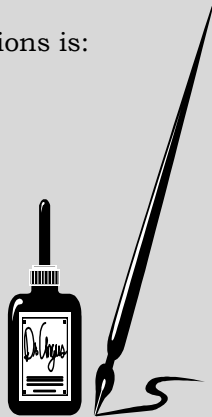
Release Date: December 30th, 2011

Please Note:

The email for all newsletter submissions is:
ncaifd_newsletter@yahoo.com

Laura Parker
Newsletter Editor
ncaifd_newsletter@yahoo.com

Please Contact Loann Burke with any email or address changes. You can contact her at the email listed below.
loann.burke@juno.com



Special Notices

North Central has a new baby in the ranks!

Dorota Ramirez AIFD and her husband Gabriel welcomed their daughter, Carmen Marie, to the world on September 19th, 2010. Doro and family relocated to Germany in October but will always remain a North Central member at heart!

Doro's New Address:

Dorota Ramirez
Zazenhauser Str. 36,
70437 Zuffenhausen
Stuttgart Germany

The Missouri Botanical Garden's Annual Orchid Show for 2011 will be "Floral Maya"

- A floral experience with Mayan influence, highlighting the garden's permanent collection of 8,100 orchids. With over 400 orchids on display at one time, over 46,000 visitors attend the show in 8-week period.

This year, Exhibit Designer Pat Scace, AIFD, has gathered a group of St. Louis area AIFD members from 'border' regions, to create interpretive Mayan headdresses using preserved botanical materials. Displayed on moss-covered mannequins, the event this year is a nod to accredited floral artists (AIFD members) while also promoting the 'local talent' idea to other American [Public Garden Association](#) members.

She is working with NC members (Lee Russo, AIFD, Debi Dawson, AIFD) and SC members (Danny Whitehurst, AIFD, Rhonda Moeckel, AIFD, Catherine Thoele, AIFD and '11 new inductee, Jenny Thomasson).

The show, a 5,000 square foot temporary landscape, begins installation on January 3 with an opening to the public in [January 29](#), through [March 27, 2011](#).

Submitted by Pat Scace

Spring 2011

Garden Shows & State Conferences

Located in the North Central Region

Franklin Park Conservatory Exhibit	Jan 13-16
Dayton Home & Garden Show	March 3-6
Indianapolis Home & Garden Show	March 3-6
Great Lakes Floral Expo	March 3-6
Chicago Home & Garden Show	March 5-13
Illinois State Spring Convention	March 10-13
Milwaukee Art in Bloom	Mar 31-April 3

4

J Schwanke AIFD & JTV Continues Successful Documentary Series In 2011!

With the Tremendous Success of the "CA Grown Experience on uBloom.com" A Sixteen Series Documentary about the CA Flower Farms. JTV is coordinating Production for Several NEW Documentary Series in 2011.

"Destination **Christmas**: A Holiday Market Preview" is a 12 Series Documentary featuring Unique and Creative Companies and Showrooms in the Dallas Market. This Series will Feature Flower Industry Leaders, their Amazing Christmas Products, Fantastic Displays, and the Latest in Colors and Trends... From the HOME of CHRISTMAS... The [Dallas Market Center!](#)

"Destination Christmas" will also feature J's Famous Discovery Tours, A Mustang Automobile Giveaway, and Highlights from the January 2011 Holiday and Home Expo.

"The CA Grown Experience 2" will bring the JTV Crew back to California Flower Farms... featuring The World Class Arcata Farm of Sun Valley Group, The Mellano & Company Flower Fields in Carlsbad, [David Austin Roses Operations at Green Valley Floral](#), Continental Floral Greens, and Many other Incredible CA Flower Growing Farms.

"These Experiences allow ALL Flower Lovers to see the Passion that is present in all Aspects of our Great Flower Industry... providing INSIGHT and KNOWLEDGE... that makes our Industry So POWERFUL and IMPORTANT" says J Schwanke HOST of JTV and the JTV Production Documentaries.

Plans are underway to visit Florida Foliage Growers, Columbia and Ecuador Flower Farms, Vancouver Flower Auction and Canadian Flower Growers, and other National and Global Flower Resources. "The Flower Industry is So Vast and Diverse... JTV's mission is to Tell ALL the Stories the Flower Industry has to Offer!"

Watch the Entire 16 Episode CA Grown Experience on uBloom.com and vimeo.com! (Search for CA GROWN)

BRAGGIN' RIGHTS!

Congratulations go out to NC member, **Derek C. Woodruff AIFD, CFD, CF** of The Floral Underground in Michigan, for all his hard work on the TV show "The Arrangement" He was a finalist! Good for you Derek!

The Way of the Flower - Tours With a Twist

Bali Tour – March 28th to April 5th, 2011

Mary Linda Horn AIFD, AAF, PFCI and Craig Kaufman are your tour leaders in Bali where you will be studying with Janice Ripley, an American designer with two shops in Bali where she combines her Western esthetics with traditional Balinese design. You will also take part in a hands-on workshop with a local Balinese expert where you will create your own traditionally designed masterpiece. Additionally, Mary Linda will be leading you in a hands-on Ikebana workshop using the tropical flowers and foliage of the island.

Additionally, you will be going to the farm where all the flowers that Janice uses in her shops are grown and be able to pick some to use for your own creations. We will be visiting local botanical gardens and the Bali Orchid Garden and working with a master fruit carver who will show how to create the most beautiful flowers from fruit. Built into the itinerary will be plenty of time to indulge yourself in many of the local interests.

The fee for this tour is to be \$2950.00 US

This includes housing in one of the Ubud bungalows, breakfast at the hotel, lunches brought in during the workshops, all workshops and materials, two dance performances, tour of Monkey Forest and a visit to the Antonio Blanco Museum.

Airfare and dinners will be on your own.

Please join us for a very special experience!

~Submitted by Mary Linda Horn

FOLLOW THE BANNER!

The following are upcoming public awareness events where North Central's AIFD banner will be displayed.

January 13-16 Franklin Park Conservatory, Columbus, OH:
Contact Mary Linda Horn AIFD

March 3-6 Dayton Home and Garden Show, Dayton, OH:
Contact Jim Rauch AIFD

March 3-6 Indianapolis Home & Flower Show,
Indianapolis, IN: Contact Carolyn Kurek AIFD

March 3-6 Great Lakes Floral Expo, Grand Rapids, MI:
Contact Alice Waterous AIFD

March 5-13 Chicago Flower & Garden Show, Chicago, IL:
Contact TBA

March 10-13 Illinois State, Springfield, IL:
Contact Rae Roberts-Griffith

Mar 31- Apr 3 Art in Bloom, Milwaukee, WI:
Contact Larry Masters AIFD

As you can see, we are really stretched that first week in March. If you have never participated in these public awareness events, now is the time. It is a great way to get to know fellow members, exhibit your design skills and accumulate CEU'S. If you are interested in hosting an event in your area and would like input on organization or planning, contact Carolyn Clark Kurek



January Meeting Schedule and Details

6

North Central Chapter * January 22-23, 2011 * Chicago IL * Hotel 71

Saturday, January 22nd, 2011

- **Board of Directors will meet from 1:00 to 3:00p.m.**
- **Presentation 4:00pm – 5:00pm:**
 - The entire membership, CFD and registered candidates are encouraged to join us for a very enlightening program from 4:00pm to 5:00pm with a representative from the Association for the Self Employed as our speaker. So whether you are a retailer, or freelance, there will be plenty of useful information.
- **Social Hour 6:30pm:** Meet & greet old friends and new at the Social Hour (cash bar). **Dinner 7:30pm:** Advance Reservations required. Contact Dan Kotecki (See page 1)
 - Dinner for AIFD & CFD members, as well as registered candidates will be \$25 ea. Not as good a deal as last year, but still pretty reasonable. Guests of members: \$45 ea. The Chapter is picking up the rest of the tab!
- **Membership Meeting approx. 8:30pm:** Expected to end about 9:30pm.

Sunday, January 23rd, 2011

- **Breakfast buffet 8:00am - 9:00am. Compliments of the NC Chapter!**
 - All CFD members, new inductees, registered candidates and their guests are encouraged to come so we can recognize you during our Sunday morning breakfast.
 - An award for distinguished service to the chapter will be bestowed on a very special NC Chapter member immediately following breakfast.
- **Keynote Speaker 9:00am:**
 - Don't even think about missing our keynote speaker Cherrie Silverman AIFD ,CFD from Colorado will present via a power point presentation , tips and tricks with today's marketing methods on how she made 2010 her best year ever! After over 20 years as a retail florist, Cherrie has hit the jackpot by adopting new strategies that will work for us all.
 - President Jim Rauch AIFD, CFD has had lengthy, frank discussions with Cherrie and highly recommends your attendance at this special event.

Then, thanks for coming and go hit the Mart!!

NOTE: The Sat. meal prices are \$25 for AIFD, CFD and Registered Candidates. For other guests: \$45. Sunday breakfast buffet is free to all! ADVANCE RESERVATIONS REQUIRED! Thanks!

Exciting things are happening!

NEW FLORAL DESIGN SCHOOL OPENS IN CENTRAL INDIANA

Carolyn Clark Kurek AIFD is proud to announce the opening of the C2K Floral Design School in Indianapolis, Indiana. A dream in the making finally came true on December 6, 2010 when she received notification from the State of Indiana Commission on Proprietary Education that her application for accreditation had been approved.

The C2K Floral Design School offers a vocational based curriculum that will train students in all aspects of professional floral design. Please visit our website, www.c2kfds.com for more information. Check out our Facebook page and become a fan. Special thanks from Carolyn to so many North Central members who offered their encouragement and support throughout this endeavor and helped make this dream come true.

NEWS FLASH . . .

FROM WAPAKONETA, OH.

Village Green Floral and Garden Center has just been purchased by one of North Central's own, Blaine Kohler AIFD, CFD, designer extraordinaire, along with partners Gretchen Sheeley and Lou Ann Egbert.

All of your North Central family sends you best wishes for much success!

Submitted by Jim Rauch

SAIFD Chapter Updates!

FORBES CHAPTER

Kishwaukee College.

The floral students have had a busy fall. The students sold 85 pies and bouquets for Thanksgiving. We also did 25 arrangements of orchids and hydrangeas for the Kishwaukee College Foundation fundraiser. The college is all decorated for the holidays and so is the Ellwood House in DeKalb, which the students were able to decorate as a community event. We have a great group this year and I hope that we can raise enough money to be able to send several students to symposium this year.

Respectfully Submitted,
Janet Gallagher AIFD, CFD, advisor

GATEWAY CHAPTER

Kenosha, Wi

We have been busy. One of our highlights was our AIR Program. We had Sue Bal as our designer. Sue was dynamite! Her program was on Contemporary Ikebana. She opened the students minds to new creativity and space. What an awesome program! We had about 40 in attendance.



We would like to thank our sponsors, Milwaukee Floral Supply, Milwaukee, WI. and of course AIFD for their continued support and grant. Thank you Sue we all appreciated all your expertise.

Starting front row left to right
Katherine Huck, Sam Piccalo, Joya Locklair, Joan Ivy
Jane Edwards AIFD, Sue Bal AIFD, Andrea Berg, Tanya Krug,
Lousie Behling, Ramona Mathews, Stephanie Bjerck, Stacey Overley

Another event we had was our Turkey Sale. We made flower turkeys and sold them. This year we sold about 70 turkeys. WOW. It was a bit overwhelming but we survived. We have had a few other fundraisers as we are planning to go to symposium in July. Our semester is coming to a close and we gathered for a final get together party at school. So till next year be blessed.

Respectfully Submitted,
Jane Edwards AIFD, CFD Advisor

PRAIRIE CHAPTER

The Prairie Chapter was busy this fall!

In September we will be visited a local supplier to see a design program. It is always fun to take the new design students to a design show. They really enjoy the programs and are equally fascinated by the wholesale houses and the goodies they provide to all of us. Plus, the free food is always a good deal!

We have added a new adjunct to our floral faculty this fall. My past student, Kathryn Wahl, will be teaching two sections of floral for JJC. I can't begin to tell you how exciting it is to share my room with someone who is totally into floral like her old mentor. She has been a real help to me and to our students. Hope she will be here to assume my position in five years. Kathryn is a natural in the classroom and really excels in her designs. Getting her AIFD designation is definitely in her plans. I did not know I would be the agricultural and horticultural department chair a year ago. Consequently, I have many weddings and several outside service events this fall semester. I am glad that the Wedding and Events class is a reality this year. This is the fifth class in design that JJC offers its students. This class really gives students a healthy dose of wedding and event work fun (nightmares and horrors!). The class was a necessary addition since most of my students want to do these types of floral designs for a living.

The Boston symposium was awesome! We took five students to compete this past July. I can barely wait until next July. These experiences are something I could never simply describe to my students. I am so grateful to the student competition committee. They do a great job setting up the contest. It is exciting for everyone.

By the way, July 4, 2011 is only 175 days or 4200 hours away! San Francisco, here we come!

Respectfully Submitted,
Donna Thiemer

SCOTT CHAPTER

University of Illinois

The University of Illinois (U of I) Scott Chapter had three members compete at the 2009 AIFD National Symposium this year. While we did not have any students in the top three, we are very proud of them. Great job ladies! During symposium students also helped designer Leslie Ty in the design room. Under his guidance, he let the students design a full casket blanket. It was a great learning experience and they had a fabulous time.

We had our first meeting of the semester on Sept. 7th. We had 25 people in attendance, which is a large number for our chapter. We think the larger number is directly related to participating in the U of I quad day, a day in which clubs showcase their activities.



We held an AIR program on Oct. 5 sponsored by Judi Borah, AIFD, Bill Doran, the UI Horticulture Curriculum, and the Crop Sciences Department at the University of Illinois. Our inspiring feature designer was Judi Borah, AIFD and the program was titled "Autumn in your hands". Judy used beautiful bold fall colors to create her floral arrangements. She gave tips on color use, scale and depth and talked about using props in floral designs. After Judi's presentation, she guided students to create a stunning fall centerpiece using a small pumpkin as the focal point.

In mid October, we participated in the volunteer iHelp program during UI Homecoming week. Students designed and gave out corsages & boutonnieres at a local nursing home and visited with the "Illini-fan" residents. The body flowers were well received and we had fun doing it!

We continue to look for new ways to help students with their travel expenses to AIFD National Symposium. This semester we raised money by having weekly silent flower auctions and we had great response. We also made and sold Thanksgiving centerpieces, which we have done in the past.

We are ready for winter break, but once we get back, we will continue with club activities and start planning for national symposium. We are looking forward to it!

Respectfully submitted,

Trisha Locke, AIFD, CFD, ICPF Co-advisor

GUARD YOUR AIFD CREDENTIALS AGAINST IDENTITY THEFT

As an accredited member of the American Institute of Floral Designers, I understand the journey we have all taken to achieve the coveted designation of AIFD after your name. In addition to the initial achievement, we continue to make an investment in the floral industry through educational opportunities, participation in public awareness and setting the bar of professionalism in the industry. The integrity of our credentials should not be abused or diminished by those who are not willing to make the same investment that we have made in our careers. It does happen and it has happened. Safeguard your AIFD credentials by reporting any fraudulent use of the AIFD addendum or logo to corporate headquarters.

~Submitted by Carolyn Kurek

Notice: Please note that there are no longer printed copies of our newsletter. All newsletters are now issued electronically. The NC board has taken this action in an effort to reduce costs and "go green". Please let Loann Burke know ASAP if you would still like to receive a printed copy and we will continue to do so, on a request only basis, for those without e-mail or internet access.



Thank you in advance for your support.

Laura L. Parker AIFD, MCF ~ NC Chapter Newsletter Editor

Anyone who has photos that they would like to share with the Chapter feel free to send them to Laura Parker at the email listed in the deadline schedule above.

8