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American Institute of Floral Designers

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FOR IMMEDIATE RELEASE

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Kansas City's DIFFA Dining by Design Recognized for Contributions to Floral Industry

BALTIMORE (July 14, 2009) – DIFFA Dining by Design located in Kansas City has been recognized with the American Institute of Floral Designers' (AIFD) Award of Merit- Non Industry. This news was announced on July 13 during the Institute's 2009 Awards Ceremonies held in conjunction with its 2009 National Symposium in Kansas City.

DIFFA Dining was chosen for their use of fresh flowers for the past 10 years on an event that raises awareness and funds for those infected by HIV.

AIFD was established in 1965 and is dedicated to recognizing and promoting the art of floral design as a professional career. It is the floral industry's leading nonprofit organization committed to establishing and maintaining higher standards in professional floral design. With over 1,300 members worldwide, AIFD and its members are in the forefront of the industry in presenting educational and design programs.

The 2010 National Symposium will be held in Boston (July 3-8).

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About the American Institute of Floral Designers

Established in 1965, the American Institute of Floral Designers is, today, the floral industry's leading non-profit organization dedicated to establishing, maintaining and recognizing the highest standard of professional floral design. AIFD and its worldwide accredited members are in the forefront of the industry in presenting educational design programs and in designing flowers for such renowned events as the Tournament of Roses Parade, Academy Awards and Presidential Inaugurations.