

September 30<sup>th</sup>, 2009

## North West Regional Secretary Report

Dear Fellow Northwest Regional Board:

Greetings to everyone, enclosed you will find the current minutes from the last Board Meeting in Boise, Idaho. It was great to help out and support the Idaho State Florist's Association. I hope that all of you also received the updated Board Members Contact List. This list should contain all information needed to contact any Officer or Board Member. After many revisions, the excel spreadsheet was emailed out to everyone.

Last week, there were 4 Board Members at the SAF (Society of American Florists) Convention in Phoenix, Arizona. Toni, Katherine, Heather and I along with several other AIFD people were in attendance. This is the first time that I had been to a SAF Convention let alone compete in the Sylvia Cup Competition. I believe that this was a very educational experience and was fun to hang out with friends at the same time. It is quite possible that I may compete next year in Orlando, Florida, but who knows.

This Sunday the National Board will meet in San Francisco at the Marriott Hotel on 4<sup>th</sup> Street at 5pm on the 39th Floor in the The View bar. I have offered to have a casual get together at my place after, but we will wait and see who is interested later. This informal meeting is to start planning for the 2011 Symposium in San Francisco. We had the chance to talk with Tina Stoecker and Sharon McGukin at the SAF Convention and they hope that AIFD members are able to make this meeting.

Coming up next is the CSFA, California State Florists Association on October 23<sup>rd</sup>, 24<sup>th</sup> and 25<sup>th</sup>, 2009; I believe the registration deadline is October 15<sup>th</sup>, 2009 for the programs. Here is the link to their site. <http://www.calstatefloral.com/events.html>

Other items that were talked about at our last 2 Board meetings were the following:

Scholarship details (Exact dollar amount set for the stipend? \$1,000)

Send a greeting to the new members of the Region?

Possibly getting a International designer for our Spring Show? Tomas de Bruyne

Continue to research mileage for Board members.

Continue to send to National events and news and pictures for the Chapter Page.

Paul/Mike to discuss Fall 2010 Design Show in Vancouver?

Alexis MacLeod to be one of the Chairs for the Fall 2010 event?

Evaluation forms for March 2010 event?

Terms Books for sale at the Spring event?

Spring Event North West only or with South West? In Salt Lake City or Seattle?

Ian and Nominating committee to select nominees for next years Officers.

Respectfully Submitted,

Greg Lum AIFD  
North West Regional Secretary 2009-2010